

namaathe india
2nd Edition

SOUTH INDIA'S BIGGEST
GULF INDIAN TRADE EXPO 2025



VENUE PARTNER
CALICUT
TRADE
CENTRE
WHERE WORLDS MEET

Calicut Trade Centre

06,07 December 2025

11 AM - 09 PM



INDIA IS READY FOR YOU



GULF INDIAN TRADE EXPO 2025, which will feature

International Business Stalls | B2B Business Stalls | Business Seminars | In-depth Entrepreneurial Panel Discussion | Business Training from Experts | Face-to-Face Meetings with Entrepreneurs, Opportunities to get acquainted with and participate in business ventures, and a variety of career opportunities, will address this. The Expo will also set the stage for advanced project presentations, Business Excellence awards, and an innovative AI show.



Business Kerala is one of the largest effective business association networks in India founded by a team of young and innovative business professionals from Kerala. BUSINESS KERALA offers end-to-end services and solutions to all global business categories

The association has a wide network strength of more than 1,00,000 members and is ranked among the largest business networks globally. The association is run by a robust team of business professionals with more than 20 years of experience in the industry. Business Kerala is glad to be a partner in the success and growth of your business and we strive to support and inspire you all the way.



Growth is For The United

Mission

The Gulf Indian Trade Expo 2025 aims to connect Indian and Gulf businesses, fostering collaboration and shared success. We provide a dynamic platform for mutual growth through knowledge exchange, targeted exposure, and strategic networking with leading entrepreneurs. By bridging these business communities, we inspire innovation and drive economic growth.

Vision

The Gulf Indian Trade Expo envisions a future where Indian and Gulf businesses seamlessly collaborate, leveraging innovation to unlock a path of limitless growth and sustainable prosperity. We aim to create a thriving ecosystem where partnerships flourish and economic potential is fully realized, fostering lasting relationships that drive global progress and success.

Connect with businesses from India, Qatar, UAE, Saudi Arabia, Kuwait, and Oman



B2B MEETS

B2B (business-to-business) meets are events where businesses gather to meet and network with other businesses. These events provide opportunities for businesses to connect with potential suppliers, customers, partners, and investors, helping them to expand their network and grow their business.

TRADE EXPO

Trade expos are large-scale industry events where businesses showcase their products, services, and innovations. They offer networking opportunities with customers, partners, and investors, enhancing brand visibility. Typically held in convention centers or exhibition halls, these events span several days.



GLOBAL EXPO

The Global Innovation Connect can join Global Trade Expos to provide startups and innovators with a platform to showcase their offerings to a global audience. This enables international exposure, investor connections, and accelerated growth.

EXPO MARKETING

Expo marketing services are a range of marketing strategies and tactics designed to promote a company's products, services, or brand at a trade expo or exhibition. These services help businesses maximize their exposure, generate leads, and build relationships with potential customers and partners.



B2C FESTIVAL

B2C (business-to-consumer) festivals are events where businesses showcase and sell their products or services directly to consumers. These festivals provide a platform for businesses to interact with customers, build brand awareness, and increase sales. The concept is to promote direct selling.

BK TEAM EVENTS

We specialize in event planning and management, ensuring every detail is handled for a seamless experience. Services include business expos, trade fairs, meetups, product launches, corporate events, stage shows, decorations, parties, music nights, sports events, community gatherings, trade missions, delegations, and wedding planning.



ADVERTISING

TV & RADIO AD



Utilize the persuasive reach of television and radio to broadcast captivating advertisements about the Gulf Indian Trade Expo, captivating audiences with visually appealing visuals, compelling storytelling, and impactful audio, ensuring broad awareness and driving event attendance.



WALKING BILLBOARDS

Engage in mobile advertising by utilizing individuals carrying billboards or promotional materials while walking in high foot-traffic areas, grabbing attention and spreading the message about the Global Trade Expo in a unique and interactive way.

METRO PILLAR ADVERTISING

Metro Pillar Advertising with creative designs and promotional campaigns can attract a wide strata of entrepreneurs and professionals associated with the Kochi city.



NEWS PAPER ADVERTISEMENT

Advertise the Global Trade Expo in newspapers, capturing the attention of a diverse readership and providing detailed information about the event, its benefits, and the opportunities it offers, targeting both local and regional audiences effectively.



HOARDINGS

Display large-scale hoardings strategically placed in busy areas and major intersections, featuring eye-catching visuals and concise messages about the Global Trade Expo, ensuring maximum visibility and attracting the attention of passersby.



RAILWAY ADVERTISING

Advertise the Global Trade Expo in railway stations and on trains, leveraging captive audiences during their commute, showcasing event details, benefits, and opportunities, and reaching a diverse range of individuals, including business professionals and commuters.

KSRTC BUS BRANDING

The voice of The Global Trade Expo will reach all over Kerala through KSRTC Bus Branding across selected routes and locations. The reach and exposure that can be attained with bus branding are unparalleled.



FLYER DISTRIBUTION

Door-to-Door Notice Distribution:

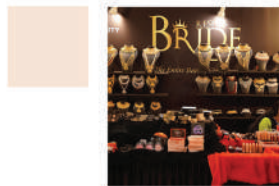
Deploy a dedicated team to distribute notices and flyers door-to-door, creating awareness about the Global Trade Expo within local communities, reaching businesses and individuals directly, and encouraging participation in the event.





A Pathway Of Opportunities

- MACHINERY
- AUTOMOTIVES
- FURNITURE
- GULF INDIAN TRAVEL & TOURISM
- AGRICULTURE
- HOME APPLIANCES
- EVENT MANAGEMENT
- ELECTRONICS
- GARMENTS
- REAL ESTATE
- GOLD & DIAMONDS
- COSMETICS
- MEDICAL
- FMCG
- FOOTWEAR
- BUILDING MATERIAL
- IT
- WEDDING
- EDUCATION
- GULF INDIAN PROPERTY SHOW
- TRADING COMPANIES
- OTHERS



EXPO HIGHLIGHTS & ATTRACTIONS

INTERNATIONAL BUSINESS STALLS



GULF INDIAN B2B BUSINESS STALLS



BUSINESS SEMINARS



PANEL DISCUSSION



BUSINESS TRAINING



PROJECT PRESENTATION



BUSINESS EXCELLENCE AWARDS



VLOGGERS MEET-UP



BUSINESS NETWORKING



EXPO HIGHLIGHTS & ATTRACTIONS

TRAVEL & TOURISM



GULF INDIAN PROPERTY SHOW



ENTERTAINMENT



Discover investment opportunities in India's booming real estate industry where top professionals gather to showcase their latest projects.

We Welcome You To
Gulf Indian Trade Expo



WORLD EMBRACING KERALA!

OUR BUSINESS EVENTS



ASSOCIATED ORGANIZATION & BRANDS



COMPANIES EXPOSED TO SUCCESS WITH BUSINESS KERALA B2B EXPO

1000+ Companies & still counting...

GULF INDIAN TRADE EXPO 2024



Visual Archive



Discover Endless Possibilities



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**Book Your
Business Stall**

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