

VENUE PARTNER
**CALICUT
TRADE
CENTRE**
WHERE WORLDS MEET

namaste india
**SOUTH INDIA'S BIGGEST
GULF INDIAN TRADE EXPO 2024**



**Gulf
India**

GLOBAL TRADE EXPO 2024

Kerala



Calicut Trade Centre

2024 December 07,08

11 AM - 09 PM



INDIA IS READY FOR YOU



Global Gulf Indian Trade Expo 2024, which will feature International Business Stalls | B2B Business Stalls Business Seminars | In-depth Entrepreneurial Panel Discussion Business Training from Experts | Face-to-Face Meetings with Entrepreneurs Opportunities to get acquainted with and participate in business ventures, and a variety of career opportunities, will address this. The Expo will also set the stage for advanced project presentations, Business Excellence awards, and an innovative AI show.

KERALA

The Ever-growing Kerala Business Hub

Kerala is ready to host India's first Gulf Indian Trade Expo! This landmark event celebrates Kerala's rich trade heritage and encourages connections between Indian and global businesses. Discover new possibilities, and propel your business to new heights.



Business Kerala is one of the largest effective business association networks in India founded by a team of young and innovative business professionals from Kerala. BUSINESS KERALA offers end-to-end services and solutions to all global business categories

The association has a wide network strength of more than 1,00,000 members and is ranked among the largest business networks globally. The association is run by a robust team of business professionals with more than 20 years of experience in the industry. Business Kerala is glad to be a partner in the success and growth of your business and we strive to support and inspire you all the way.



BK Team Events

We specialize in a wide range of event planning and management services, ensuring every detail is meticulously handled for a seamless experience.

Business Expos & Trade Fairs | Business Meetups & Training
Brand & Product Launch | Corporate Events | Stage Shows & Decoration | Open & Private Parties | Music and Gaala nights
Sports & Entertainment | Community Events | Trade Missions & Delegations Wedding Planning



B2B MEETS

B2B (business-to-business) meets are events where businesses gather to meet and network with other businesses. These events provide opportunities for businesses to connect with potential suppliers, customers, partners, and investors, helping them to expand their network and grow their business.



B2C FESTIVAL

B2C (business-to-consumer) festivals are events where businesses showcase and sell their products or services directly to consumers. These festivals provide a platform for businesses to interact with customers, build brand awareness, and increase sales. The concept is to promote direct selling.



TRADE EXPO

Trade expos or trade shows are large-scale events that bring together businesses from a particular industry to showcase their products, services, and innovations. They provide a platform for businesses to interact with potential customers, partners, and investors, and showcase their brand. These events are typically held at large convention centers or exhibition halls and may span several days.



GLOBAL EXPO

The Global Innovation Connect can participate in Global Trade Expos by providing a platform for startups and innovators to showcase their products, services, and innovations to a global audience. This will help startups gain international exposure, connect with potential investors, partners, and customers from around the world, and accelerate their growth.



EXPO MARKETING

Expo marketing services are a range of marketing strategies and tactics designed to promote a company's products, services, or brand at a trade expo or exhibition. These services help businesses maximize their exposure, generate leads, and build relationships with potential customers and partners.



Growth Is For The United



Mission

The Gulf Indian Trade Expo 2024 aims to connect Indian and Gulf businesses, fostering collaboration and shared success. We provide a dynamic platform for mutual growth through knowledge exchange, targeted exposure, and strategic networking with leading entrepreneurs. By bridging these business communities, we inspire innovation and drive economic growth.

Vision

The Gulf Indian Trade Expo envisions a future where Indian and Gulf businesses seamlessly collaborate, leveraging innovation to unlock a path of limitless growth and sustainable prosperity. We aim to create a thriving ecosystem where partnerships flourish and economic potential is fully realized, fostering lasting relationships that drive global progress and success.

Connect with businesses from **India, Qatar, UAE, Saudi Arabia, Kuwait, and Oman**

THROUGH THE YEARS





TV & RADIO AD

Utilize the persuasive reach of television and radio to broadcast captivating advertisements about the Gulf Indian Trade Expo, captivating audiences with visually appealing visuals, compelling storytelling, and impactful audio, ensuring broad awareness and driving event attendance.



WALKING BILLBOARDS

Engage in mobile advertising by utilizing individuals carrying billboards or promotional materials while walking in high foot-traffic areas, grabbing attention and spreading the message about the Global Trade Expo in a unique and interactive way.

METRO PILLAR ADVERTISING

Metro Pillar Advertising with creative designs and promotional campaigns can attract a wide strata of entrepreneurs and professionals associated with the Kochi city.



NEWS PAPER ADVERTISEMENT

Advertise the Global Trade Expo in newspapers, capturing the attention of a diverse readership and providing detailed information about the event, its benefits, and the opportunities it offers, targeting both local and regional audiences effectively.



HOARDINGS

Display large-scale hoardings strategically placed in busy areas and major intersections, featuring eye-catching visuals and concise messages about the Global Trade Expo, ensuring maximum visibility and attracting the attention of passersby.



RAILWAY ADVERTISING

Advertise the Global Trade Expo in railway stations and on trains, leveraging captive audiences during their commute, showcasing event details, benefits, and opportunities, and reaching a diverse range of individuals, including business professionals and commuters.



FLYER DISTRIBUTION

Door-to-Door Notice Distribution:

Deploy a dedicated team to distribute notices and flyers door-to-door, creating awareness about the Global Trade Expo within local communities, reaching businesses and individuals directly, and encouraging participation in the event.

KSRTC BUS BRANDING

The voice of The Global Trade Expo will reach all over Kerala through KSRTC Bus Branding across selected routes and locations. The reach and exposure that can be attained with bus branding are unparalleled.

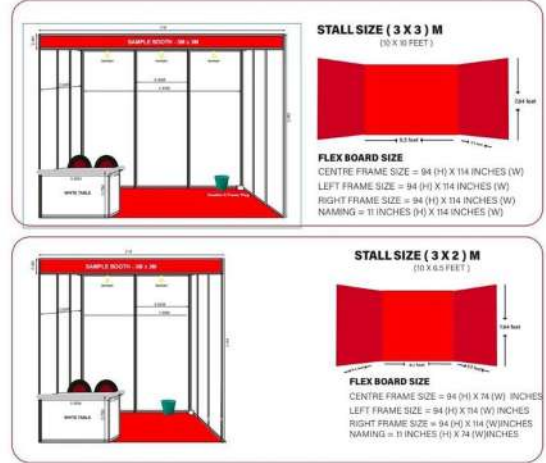




A Pathway Of Opportunities

- MACHINERY
- AUTOMOTIVES
- FURNITURE
- GULF INDIAN TRAVEL & TOURISM
- AGRICULTURE
- HOME APPLIANCES
- EVENT MANAGEMENT
- ELECTRONICS
- GARMENTS
- REAL ESTATE
- GOLD & DIAMONDS
- COSMETICS
- MEDICAL
- FMCG
- FOOTWEAR
- BUILDING MATERIAL
- IT
- WEDDING
- EDUCATION
- GULF INDIAN PROPERTY SHOW
- OTHERS





- STALL SIZE 6X3 (200 sqft.)
- STALL SIZE 3X3 (100 sqft.)
- STALL SIZE 3X3 (100 sqft.)
- STALL SIZE 3X2 (70 sqft.)
- STALL SIZE 2X2 (45 sqft.)
- STALL SIZE 3.5X5.5 (215 sqft.)
- STALL SIZE 4X3 (130 sqft.)
- STALL SIZE 3X2 (70 sqft.)
- STALL SIZE 3X3 (100 sqft.)

- PROVIDE STALL ITEMS CHAIR- 2, TABLE-1, LIGHTS-3, WITH NAME BOARD & CARPET
- PASSAGE WIDTH 10 FEET
- NON A/C AREA FAN PROVIDE (FOOD AREA)



EXPO HIGHLIGHTS & ATTRACTIONS



INTERNATIONAL BUSINESS STALLS



GULF INDIAN B2B BUSINESS STALLS



BUSINESS SEMINARS



PANEL DISCUSSION



BUSINESS TRAINING



PROJECT PRESENTATION



BUSINESS EXCELLENCE AWARDS



VLOGGERS MEET-UP



BUSINESS NETWORKING





EXPO HIGHLIGHTS & ATTRACTIONS

TRAVEL & TOURISM



GULF INDIAN PROPERTY SHOW



ENTERTAINMENT



Discover investment opportunities in India's booming real estate industry where top professionals gather to showcase their latest projects.

We Welcome You To
Gulf Indian Trade Expo



WORLD EMBRACING KERALA!



OUR BUSINESS EVENTS



ASSOCIATED ORGANIZATION & BRANDS



COMPANIES EXPOSED TO SUCCESS WITH BUSINESS KERALA B2B EXPO

1000+ Companies & still counting...

Visual Archive



Discover Endless Possibilities



Door No.10/205(7),
TBK Centre, Chuduvalthur, Shoranur,
Palakkad, Kerala-679 122

Book Your
Business Stall

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SCAN ME



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Digital Partner
BEOKA
Where Ideas Grow